



# CITY OF SCOTTS VALLEY

One Civic Center Drive · Scotts Valley · California · 95066  
Telephone 831-440-5610 · Facsimile 831-438-2793 · [www.scottsvalley.org](http://www.scottsvalley.org)

Dear Scotts Valley Community and Neighbors,

## Come help us celebrate the City of Scotts Valley's 4th Annual 4<sup>th</sup> of July Parade.

It all started three years ago celebrating Scotts Valley's 40<sup>th</sup> Birthday. The parade was so successful that the City of Scotts Valley decided to make it an annual event. Thanks again to all of you, who sponsored, volunteered and participated in the parade in the past. You made this a great community event last year and we look forward to seeing you in 2009.

This year's route will once again start at Civic Center Drive but will turnaround at El Pueblo and end back at Civic Center Drive. We're looking for the entire community and our neighbors to be involved, from businesses, service organizations, music, martial arts, and dancing groups to classic cars, clowns, dog and horse clubs. Everyone is welcome!

Here's how you can participate to make Scotts Valley's 4<sup>th</sup> of July Parade another success!

<b>Gold Sponsorship</b>	<b>\$1,000</b>	<b>Major Parade Sponsor</b> Sponsorship on a banner leading the parade.
<b>Silver Sponsorship</b>	<b>\$ 500</b>	<b>Sponsor a Participant</b> Sponsorship on a participant sign.
<b>Bronze Sponsorship</b>	<b>\$ 150</b>	<b>2 Tickets to Fireworks Event</b>
<b>Parade Participant</b>	<b>FREE</b>	<b>Ribbons awarded to category winners!</b> See enclosed entry form.
<b>Volunteer</b>	<b>FREE</b>	<b>Volunteer alongside the staff of the City of Scotts Valley to help make this a fun day for all. Call (831) 440-5610 to sign up now!</b>

<b>Parade Schedule</b> 2:00 pm Check-in at the corner of Scotts Valley Drive and Civic Center Drive 3:00 pm Parade starts	<b>Fireworks and Festivities at Skypark</b> 3:00 pm Gates open 9:15 pm Fireworks begin (approximately)
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We look forward to you joining us for this fun-filled 4<sup>th</sup> of July celebration. For more information, please call (831) 440-5610 or visit [www.scottsvalley.org](http://www.scottsvalley.org).

Sincerely,

Stephany Aguilar  
Council Member

Dene Bustichi  
Council Member